



BILL *of* RIGHTS
INSTITUTE

2022

ANNUAL REPORT

IN THIS TEMPLE
OF THE SPIRITS OF THE PEOPLE
FOR WHOM HE SAVED THE UNION
THE MEMORY OF ABRAHAM LINCOLN
IS EVER PRESENT FOR US





Mission

The Bill of Rights Institute teaches civics. We equip students and teachers to live the ideals of a free and just society.

Vision

The Bill of Rights Institute seeks an America where we more perfectly realize the promise of liberty and equality expressed in the Declaration of Independence. This calls for civic education that helps students examine the story of our country and exercise the skills of citizenship.

The Bill of Rights Institute promises to:

1. uphold strict standards of academic integrity
2. teach America's Founding principles
3. tell our whole history—including when we lived up to our ideals and when we fall short
4. advance an understanding of government that is constitutionally-limited and just
5. cultivate moral and civic virtues that make strong individual character
6. foster civility and mutual respect
7. promote curiosity, inquiry, and an openness to diverse viewpoints
8. build independent thinking and reasoning skills
9. create vibrant learning communities between teachers and parents
10. prepare students to contribute to society as lifelong learners and engaged citizens



At the Bill of Rights Institute, we believe that all students deserve access to a quality civics and history education.

I am excited to share that 2022 was a banner year as we seek to advance our mission of equipping students and teachers to live the ideals of a free and just society.

We distributed more than 500,000 pocket-sized copies of the U.S. Constitution and Declaration of Independence to classrooms all across the country.

Young people everywhere now have their own, personal copies of the words and promises that help form the bedrock of our country.

With America emerging from the coronavirus pandemic, we were able to deliver in-person professional development throughout the country and grow our educator network to 68,000 teachers who reach an estimated 6.8 million students.

We launched our The Plainest Demands of Justice curriculum, which uses primary sources to help students examine African American history from our country's Founding to the present day.

At the start of the 2022-2023 school year, we were proud to partner with the Hoover Institution at Stanford University to release Building Blocks of Progress—a unique curriculum that helps students explore the connection between civics and key economic principles.

We also completed the national rollout of our MyImpact Challenge civic engagement contest, with student projects that included disaster preparedness training, meals and supplies for underprivileged families, and more.

Teachers and students are depending on the Bill of Rights Institute more than ever. With your help, we will ensure they always have the resources and support they need.

A handwritten signature in blue ink that reads "David J. Bobb". The signature is fluid and cursive, with a large initial "D" and "B".

David J. Bobb, Ph.D.

President and CEO, Bill of Rights Institute

Teachers Love BRI's Classroom-Ready Resources

Karen Washington is a veteran history teacher at Greater Lowell Technical High School in Tyngsborough, Mass., and a former member of the Bill of Rights Institute national Teacher Council.

Washington says she appreciates the quality of BRI's professional development, and that BRI's curricula is "created by teachers and vetted by teachers."

Even better? Washington knows she can trust BRI to deliver resources that will make an impact in her classroom.

"You're actually getting something that you know you're going to be able to use with your students that can give them a true understanding of history, civics, the constitution, and other important documents," she said.



Former BRI Council Member Named NCSS Teacher of The Year

The Bill of Rights Institute collaborates with some of the most talented civics and history teachers in America.

One of those teachers is Kimberly Huffman, who was named the 2022 Secondary Teacher of the Year by the National Council for the Social Studies.

Huffman teaches at Wayne County Joint Vocational School in Smithfield, OH, and was a member of the BRI Teacher Council during the 2020-2021 school year.

Huffman said her "passion, dedication, and enthusiasm for civics education has allowed me opportunities to collaborate with civic educators across the nation to enhance the meaning and appreciation of the United States Constitution."



To read more about Huffman's experience, just scan the QR code.



BRI Connects Teachers With Leading Scholars

“It is absolutely necessary that the citizens of any country understand their country’s history and political arrangements. This is especially imperative in a constitutional republic such as the United States of America.”

That is what Dr. Mark David Hall had to say about the vital importance of teaching civics and history. Hall is the Herbert Hoover Distinguished Professor of Politics and director of the John Dickinson Forum for the Study of America’s Founding Principles at George Fox University in Oregon.

He is also a member of the Bill of Rights Institute’s scholar network.

BRI engages with leading scholars to provide teachers with the greatest depth of knowledge during professional development opportunities.

“I absolutely love interacting with secondary school teachers at Bill of Rights Institute events,” Hall said. “I have especially enjoyed facilitating colloquia where we read and discuss great texts from American history such as the Federalist Papers. It is wonderful to see how eager the teachers are to engage the material, and I always learn something from them.”

Market-Leading Professional Development

The Bill of Rights Institute delivers high-quality professional development to teachers all across the United States. But we also know that busy teachers need flexibility, so BRI developed its Teacher Badging program so teachers can pursue professional development online, at their own pace.

BRI reached
**more than
1,000
teachers**
with professional
development in 2022.

94%

of BRI's professional learning participants would recommend BRI's professional development to a colleague.

Access to Network of Civics and History Scholars

Through its professional development programs and Scholar Talks video series, the Bill of Rights Institute gives educators the chance to learn directly from leading scholars in their fields. During 2022, BRI worked to develop in-person and online learning opportunities for teachers with scholars from Baylor University, George Mason, Samford University, the Naval War College, and many other esteemed institutions.

The BRI website delivered nearly

7 million page views

from more than

3.7 million

users in 2022.

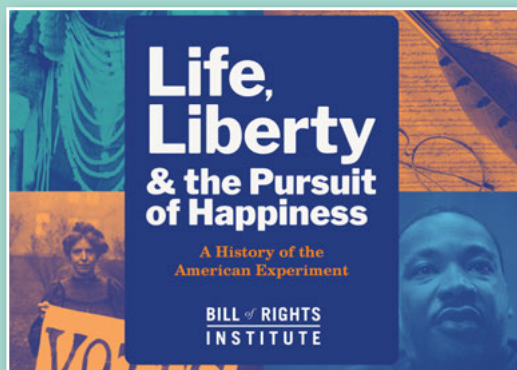
Best-in-Class Civics and History Curricula

The Bill of Rights Institute wants every civics and history classroom in America to have access to the highest-quality learning resources. Thanks to donor support, BRI never charges teachers or students for its curricula. Some of BRI's most popular curricula:

- **Life, Liberty, and the Pursuit of Happiness:** This digital U.S. history textbook includes contributions from 96 scholars and is aligned to the College Board's Advanced Placement U.S. History (APUSH) standards.
- **The Plainest Demands of Justice: Documents for Dialogue on the African American Experience:** BRI's African American history course uses six sets of primary sources to help students examine African American history from America's Founding to present.

- **Being an American:** Students explore the meaning of citizenship by analyzing primary sources such as the Declaration of Independence, U.S. Constitution and Bill of Rights, as well as civic values and the lives of American heroes.
- **Building Blocks of Progress:** Launched in 2022 and developed in partnership with the Hoover Institution at Stanford University, Building Blocks of Progress helps students connect key economic concepts to civic life.
- **Documents of Freedom:** This primary-source-based curriculum teaches students key concepts such as the Founding of the United States, the purpose of government, free enterprise, and the roles of citizens in their communities.

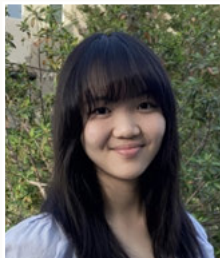
To view all of BRI's curricular offerings, just scan the QR code:



2022 Master Teacher Summit

The Bill of Rights Institute hosted its first Master Teacher Summit in the summer of 2022. More than a dozen teachers from across the United States gathered in the Washington, D.C., area to review BRI materials and discuss best practices for civics education for students. The Master Teacher Summit was an opportunity for BRI to deepen its relationships with some of the most talented civics educators in America while receiving valuable guidance that can help shape future content and program offerings.

California Essay Winner Reflects on Natural Rights and Respect



Cynthia Huang, a member of the class of 2024 at the Orange County School of the Arts in Santa Ana, CA, took home the \$7,500 grand prize as the winner of the Bill of Rights Institute's 2022 We the Students Essay Contest.

Students were asked to reflect on the roles of natural rights and respect in a free society. Here is a brief excerpt from Cynthia's award-winning essay:

A free society and respect are deeply intertwined. While arguments for free societies being independent have reason, liberty can be established only under a regime of respect. Successful free societies cannot function without a respectful government and amiable citizen-to-citizen relationships....

Institutions of natural rights are not a one-way path to a free society. Without observing the often neglected factor of respect in social interactions, a free society will cease to fruition. Without the honoring of respect, these natural rights and their passages to obtaining liberty stand in jeopardy.

Kentucky Think the Vote Winner Planning Future of Service



Kentucky student Lucy Chaplin was a 2022 winner on Think the Vote, the Bill of Rights Institute website that encourages students to engage in civil discourse around current events topics.

Chaplin is not just a talented civics student—she is also planning a life of service.

The Saint Henry District High School student is passionate about combating mental illness and is a member of the “Sources of Strength” club at her school, which helps to raise awareness.

Chaplin hopes to one day be an Army psychologist.

And she has the discipline to do it. Chaplin is working toward a black belt in kung fu and credits her martial arts instructor with teaching her discipline, self-respect, communication, and teamwork.

MyImpact Challenge Winner Helps Prepare Teens for Disasters



Hamid Torabzadeh started following the Bill of Rights Institute's Instagram account during his freshman year at Long Beach Polytechnic High School in California.

Little did he know where that would lead.

Torabzadeh learned about BRI's MyImpact Challenge civic engagement contest through Instagram—and actually ended up winning the 2022 \$10,000 grand prize.

He partnered with the American Red Cross Los Angeles Region to found READYteens, a program that helps prepare young people to respond to disasters like earthquakes, fires, or medical emergencies.

"The experience has helped me better understand two of our critical natural rights ingrained in the Bill of Rights: justice and equality," Torabzadeh wrote in his MyImpact Challenge application. "No community should be more susceptible to a disaster like a hurricane or a medical incident because of their ZIP code."

Torabzadeh is now a student at Brown University and is majoring in public health.



To learn more about MyImpact Challenge, just scan the QR code.

Constitutional Academy Student Published in Major Newspaper



Jacob Johnson, a student from Norfolk, VA, attended the Bill of Rights Institute's Constitutional Academy during summer 2022 hoping to learn more about civil discourse.

He ended up publishing an editorial in the largest newspaper in Virginia.

Johnson and his fellow Constitutional Academy students spent a week in Washington, D.C. learning about civil discourse and its role in our governments, communities, and lives. They also received training from BRI on how to write and publish opinion pieces about issues they care about.

Johnson's editorial, which called for more civil discourse among younger and older Americans around significant political issues, was published by *The Virginian-Pilot*.

"We should strive to be an intergenerational democracy that includes the perspectives and views of all of its citizens," Johnson wrote.

Creating a high-functioning intergenerational democracy also requires young people to appreciate the experiences of older generations, Johnson argued.

"Recognizing that wars, segregation and drugs were all issues older generations faced helps me to respect their experiences," Johnson wrote. "This helps build a road to a more open dialogue and bridges the gap between their experience and mine."

STUDENT PROGRAMS AND RESOURCES

We the Students Essay Contest

The 2022 essay contest drew more than 4,000 submissions from all 50 states, Washington, D.C., Guam, Puerto Rico, and students living on overseas United States military bases. Students were asked to reflect on the roles of natural rights and respect in building a free society. BRI awarded \$20,000 in prizes, and Cynthia Huang from California took home the \$7,500 grand prize. To read an excerpt from Cynthia's essay, see page 7.

MyImpact Challenge

In 2022, students nationwide participated in BRI's MyImpact Challenge civic engagement contest. The 2022 \$10,000 grand prize winner was Hamid Torabzadeh of California, who launched a program to educate his fellow students in disaster preparedness. To read more about Torabzadeh, see page 8.



Constitutional Academy 2022

A group of 17 students from around the country gathered at Georgetown University in Washington, D.C., in July for BRI's prestigious Constitutional Academy. The 2022 theme was "Civil Discourse in a Republic."



Student Fellowship

The Bill of Rights Institute Student Fellowship is an elite six-month educational program that helps high school students develop as leaders and learn skills necessary for building civil society. The 2022 cohort of students also participated in a capstone educational learning experience in Washington, D.C.



Leading the Conversation on Civics and Civil Discourse

The Bill of Rights Institute is leading the national conversation on the vital importance of civics education to our communities.

In 2022, BRI hosted public civic forums in **Denver** and **Grand Rapids, Mich.**, to discuss civics education, helping students develop good citizenship skills, and providing students with the tools to engage in civil discourse—even with people they disagree with.

BRI gathered students, educators, and business and community leaders for engaging discussions. Event speakers included Doug DeVos, co-chairman, Amway; Greg Lukianoff, president and CEO, Foundation for Individual Rights and Expression; Hanna Skandera, president and CEO, Daniels Fund, and former Secretary of Education for New Mexico; and several other esteemed participants.

BRI By the Numbers, 2022

BRI Teacher Network (2022)

68,000

(+7,000)

Website Usage

3.7 Million

users....

7 Million

page views...

Resulting in

169,398

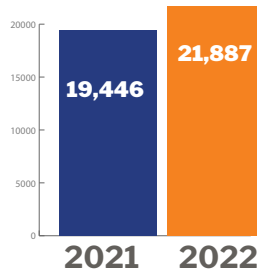
hours spent on BRI
web properties

Social Presence

41,750

followers across
Facebook, Instagram,
and Twitter

YouTube Subscribers

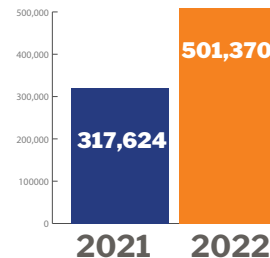


12.5% growth!

YouTube Total Views

1,360,122

Pocket Constitutions Distributed



57.8% growth!



BILL *of* RIGHTS INSTITUTE

Statement of Activities

(\$)	2021	2022
Revenue and grants		
Contributions and grants	9,353,204	7,421,573
Service revenue	8,369	260,959
In-kind contributions	311,134	711,816
Miscellaneous	(3,621)	1,742
Total revenue and support	9,669,086	8,396,090
Expenses		
Education programs	5,635,803	5,651,424
Management and general	976,127	1,136,802
Fundraising	1,671,179	2,044,178
Total expensis	8,283,109	8,832,404
Change in Net Assets		
Net Assets, beginning of year	2,735,918	4,124,895
Net Assets, end of year	4,124,895	3,688,581

What Teachers & Students Say About BRI

"Thank you so much for continuing to not only believe in the power of civic education, but also adding to the resources of educators every day to fulfill that goal."

—Andrea O., Texas



"This has been one of the best professional development sessions that I've ever attended... I also now have access to a wealth of primary sources from the Bill of Rights Institute."

—Linday S., Pennsylvania



"When I first met the people at BRI, I knew I found something special. They are real teachers who know what teachers and students need and want."

—Sean R., California





"This fellowship has helped me make new friends, explore career opportunities, broadened my worldview, and helped me explore American government and society."

*—Bailey R., Wisconsin
BRI Student Fellow*

"The lessons and resources I received from the Bill of Rights Institute will immediately be integrated into my classroom. My students already love Bill of Rights Institute lessons because they are interactive and thought provoking."

—Julie C., Oklahoma



"My experience with my group of fellows was the most intellectually fulfilling experience of my life."

*—Sam U., Indiana
BRI Student Fellow*

BILL *of* RIGHTS INSTITUTE

1310 North Courthouse Rd., #620
Arlington, VA, 22201

www.mybri.org

supportbri@mybri.org

